



As a junior communicator, I'm ready to deploy all my skills and take on new challenges. Creativity, responsiveness and friendliness are the values that guide me in my daily life.

My portfolio :

 florianerupp.fr 

Floriane Rupp

COMMUNICATIONS MANAGER



Talence



Driver's license



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WORK EXPERIENCES



COMMUNICATIONS MANAGER

APPRENTICESHIP | 09.23 - 08.24

- ♦ **Digital Content:** Community Management, Integration of daily content on the website, SEO
- ♦ **Graphic design:** Layout of the quarterly magazine, newsletter, print advertising
- ♦ **Media Relations:** Conducting interviews, occasional radio appearances, daily monitoring



COMMUNICATIONS MANAGER

APPRENTICESHIP | 08.21 - 08.23

- ♦ **Digital Content :** Community Management, web copywriting and designing, setting up the website's e-commerce function
- ♦ **Graphic design :** Illustrations, catalogue layout, products retouching
- ♦ **Photography :** Photoshoots on a white background, children and adults's photoshoots



COMMUNITY MANAGER & BASKETBALL INSTRUCTOR

CIVIC SERVICE | 09.20 - 06.21

- ♦ **Community Management :** Daily content on Facebook and Instagram
- ♦ **Print and web content :** Posters, computer graphics, videos
- ♦ **Entertainment:** Helping on match days, running the refreshment bar, instructing for U7 and U9 categories

EDUCATION

2024

MASTER DEGREE IN COMMUNICATION, ADVERTISING AND DIGITAL STRATEGY

APPRENTICESHIP, INSEEC (AT LYON AND BORDEAUX)

2022

BACHELOR IN COMMUNICATION AND ADVERTISING

APPRENTICESHIP, ÉCOLE SUPÉRIEURE DE LA PUBLICITÉ (LYON)

2020

TECHNICAL CERTIFICATION IN COMMUNICATION

IN INITIAL, LYCÉE MARGUERITE DE VALOIS (ANGOULÊME)

2018

HIGH SCHOOL DIPLOMA IN MANAGEMENT AND BUSINESS SCIENCES

MARKETING OPTION, CORDOUAN HIGHSCHOOL (ROYAN)

SOFTWARES



ILLUSTRATOR



PHOTOSHOP



LIGHTROOM



PREMIÈRE PRO



AFTER EFFECT



WORDPRESS



FIGMA



PACK OFFICE



META BUSINESS SUITE



BREVO (SENDINGBLUE)

SKILLS

VIDEO EDITING

BASIC KNOWLEDGE OF ITALIAN

WEB DESIGN

FLUENT IN ENGLISH

GRAPHIC DESIGN

COMMUNITY MANAGEMENT

NATIVE FRENCH

MOTION DESIGN

WEB COPYWRITING

WEB CONCEPTION

SOCIAL / GOOGLE ADS

ILLUSTRATION

HOBBIES



CINEMA



MUSIC



NEWS



DESIGNING



HIKING



TRAVELLING